

Black Sun

Leaders in corporate reporting.
We build international competitive advantage through effective corporate reporting.



Delivering communication solutions for the world's biggest companies, we build reputations through international best-practice corporate reporting – a well-defined, consistent corporate story and a distinctive investment identity. We help build greater trust and confidence with the investment community and other important corporate stakeholders. We support our clients throughout with strategic advice, creative excellence and a rigorous delivery process.

Today, with change and convergence of global regulatory standards and competition for international financial capital intensifying, it is important your company's performance and strategies are articulated clearly. You are now faced with multiple and more demanding stakeholders; a challenging economic environment and the rapid evolution of communications within the online environment. You need to deal with more compliance issues, provide increased transparency and address sustainability. Together, we can address these challenges ensuring that you use your reporting and communications as an opportunity to better meet the needs of all your stakeholders.

We are at the forefront of the development of the Integrated Reporting Framework. Our strategic approach comes from working with the International Integrated Reporting Council (IIRC) that publishes an online resource illustrating how global organisations are best complying and reporting material information about their business model, strategy, performance, governance and prospects to diverse stakeholders. We actively engage in policy discussions with regulatory and professional bodies, helping to shape the future of best corporate communications; we have a dedicated Research and Strategy team and regularly publish in-depth market-leading research, white papers, and industry articles; we educate, support and collaborate through industry seminars and briefings.

With awards ranging from the most effective overall annual report (printed and online), to the winner of the Australasian Annual Reporting Award, and global clients including HSBC, Rio Tinto, Sage, Coca-Cola Hellenic, Singapore Exchange and Kazakhmys, we are the right choice for you to partner with. Why not call us and get a free assessment on your reporting.



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Brandwave Marketing

Award-winning sports marketing agency.
Driven by a genuine passion for sport.



Brandwave is an award winning, full-service marketing agency specialising in the sports market. Delivering on a global scale with some of the most successful brands in the industry, our work is driven by our genuine passion for sport and the outdoors. Inspired by our shared interests, we work closely with our clients to create effective and unforgettable campaigns, which can be seen all over the world.

The Brandwave team comes from a broad spectrum of sporting backgrounds; from enthusiastic amateurs to Olympic athletes... what makes us different is that we all share an unrelenting passion for sports. We love our work, we're happily obsessed with creating innovative, fresh and exciting new campaigns, and we're collectively proud to be part of an industry that actively promotes sports to a wider, global audience. We think the most important part of any marketing campaign is to really understand the mindset of the target audience. We can understand our client's target market, because we are their target market.

Our vast in-house expertise allows us to provide full creative, PR and strategic services to all of our clients - from inventing and delivering advertising and experiential campaigns, to creating content, websites

and movies, and devising and implementing global consultancy projects. Whatever the project we're working on we pride ourselves on our experience, reliability, and proven ability to consistently push the boundaries of sports marketing.

We build strong, long-term relationships with our clients, from Adidas to the Clipper Round the World Race, to GORE-TEX, The North Face, O'Neill and PUMA. We work as lead global agency, creating the overriding campaign, and dealing with local partners to ensure successful global implementation. We travel all over the world attending industry trade shows and meetings, supporting our clients and ensuring that we consistently remain at the forefront of the global sports market.

Sport has the incredible ability to unify people of different ethnic, religious, social and cultural backgrounds. It is the catalyst for social change, bringing together communities, cities and nations, all working to achieve a common goal. We're proud to be a part of how sport is communicated to and perceived by the world, and as long as sport continues to bring the world together, we will continue to tell the world about it. Follow us @BrandwaveTeam / facebook.com/Brandwave.



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